

Name	Op-Ed				
Description	A rubric for assessing op-ed essays.				
Rubric Detail	Levels of Achievement				
Criteria	Poor	Marginal	Adequate	Good	Excellent
Thesis Weight 17.00%	25.00 % No discernable thesis, or the main idea is contradictory or confusing.	50.00 % Thesis may be unclear, vague or overly general.	75.00 % The essay has a thesis or main idea, but it may be non-controversial or simplistic.	85.00 % Clearly defined main idea or thesis with some context.	100.00 % Focused main idea or thesis well-contextualized and presented to engage and interest the reader.
Appeals to the Reader Weight 17.00%	25.00 % Makes no attempt to engage the reader.	50.00 % Appears to be largely unaware of the reader's needs.	75.00 % Makes some attempts to engage the reader.	85.00 % Establishes and maintains a connection to the reader.	100.00 % Successfully engages the reader with multiple effective strategies.
Analysis Weight 17.00%	25.00 % Elements of the issue are mentioned or summarized, but there is little or no analysis or support.	50.00 % Ideas and observations are presented, but may be unsupported, undeveloped, or confusing.	75.00 % Assertions are made about the issue, but may be simplistic, inadequately supported or not well connected or organized.	85.00 % Solid ideas and observations supported with arguments and evidence.	100.00 % Interesting ideas and observations, well-supported with arguments and evidence and organized into a coherent whole.
Use of Detail Weight 16.00%	25.00 % Quotations from sources are not used, or long quotations are used as	50.00 % Some quotations and details may appear, but may be inappropriate	75.00 % Quotations and details appear, but are less than adequate to support the	85.00 % Quotations and details are used in appropriate ways to support	100.00 % Well-chosen quotations and details from sources are deftly used to

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	padding.	or less than relevant.	arguments.	points.	interest the reader and support points.
Style Weight 17.00%	25.00 % Style is confusing and difficult to read or too informal.	50.00 % Style is overly simple, repetitious, or confusing. May have moments of clarity.	75.00 % Style is generally clear, but may lack sentence variety.	85.00 % Style is clear and adequate to the task.	100.00 % Style is readable, engaging, and professional.
Proofreading Weight 16.00%	25.00 % Numerous serious errors make the text difficult to understand.	50.00 % Serious or numerous errors occasionally confuse or distract the reader.	75.00 % Careless errors show a lack of attention to proofreading.	85.00 % Occasional errors appear, but do not confuse the reader.	100.00 % The text is free of errors and typos.

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